

Samantha Madera

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Summary

Motivated and detail-oriented Graphic Designer with nine years of experience creating innovative design campaigns for business clients. Skilled in understanding design requirements to deliver campaigns with a 99% client satisfaction rate. Exceptional communicator with project management and organizational skills.

Education

Winter Oak College

Bachelor of Fine Arts in studio art

Experience

Madera Household | Rochdale, Manchester, Caregiver September 2018–Current

- Manage multiple schedules for a household of two adults and twin children
- Create and implement daily routines for effective scheduling
- Establish budgets for utilities, food, and other necessities to maintain fiscal responsibility
- Coordinate medical appointments for all family members and follow up with healthcare providers
- Balance caregiving duties with freelance work using time management strategies

Various private clients | Westminster, London, Freelance Graphic Designer

July 2022–March 2023

- Managed 15 short-term graphic design projects for small businesses, earning 99% client satisfaction scores
- Created logos, posters, flyers, product labels and advertisements to align with clients' goals

- Communicated with three to five clients monthly to ensure projects met requirements and deadlines

Hero Graphic Agency | Rochdale, Manchester, Senior Graphic Designer

August 2014–July 2022

- Created graphics for simultaneous client campaigns ranging from £10,000 to £150,000
- Collaborated with design teams to develop effective strategies for campaigns
- Provided quality assurance and training for 12 Junior Graphic Design Team Members

Skills

- Graphic design
- Creative design software
- Typography
- Client requirements
- Project management
- Organization
- Communication
- Time management